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## Proposition of policy speech ideas

A policy speech persuasively promotes an action plan on a controversial topic of social or public interest. This speech requires you to use everything you have learned this semester. It is also the most difficult type of speech to make, in that you may be asking your audience to change long-standing beliefs and opinions. Now you can take the soapbox, and discuss what keeps you awake at night, or scream on TV. Your speech will take a stand and make an argument both on a problem and the solution. You will use your opinion, yes, but it will have become a scholarly opinion, as a result of your research and reading. You need to cite 4 external sources to prove your credibility. A policy speech proposal: --answer the question: should a particular action be taken; --pleads for or against solutions; --includes the word evr --may include a proposal for a de facto speech; --may ask the audience to be passively accepted; --may ask the audience to take immediate action. IN general, you persuade us that a serious problem needs our attention (with evidence of its causes and effects), and that you have found a solution (perhaps your own or yours and a combination of your expert sources; does not need to solve the problem entirely). In this speech, you will first make us unhappy with the PROBLEM - then - you create our need to hear about the SOLUTION. Think of political discourse in terms of need, plan and practicality. Take these questions with you in your ORGANISATION: Organizational Strategy 1: I. Problem II. Solution Organisation Strategy 2: I. Problem II. Causes III. Solution Organization Strategy Three: Monroe's Motivated Sequence Attention (in the intro) I. Need II. Satisfaction III. Visualization IV. Action Organizing Strategy Four: Comparative Benefits -- Use When the Public Already Agrees with You on the Causes and Effects of the Problem; --focus on the debate on the strengths of competing solutions. How did the policy speech proposal resemble the proposal of the de facto speech? You make an argument about a public or social problem. The experts debate and disagree, and you join this conversation. You do not inform the public; instead, you take a stand and argue. WHY do I have to interpret the facts? Isn't that a fact -- well -- a fact? When people don't agree, isn't it really just a matter of not knowing the truth? Consider two doctors - each went to the same medical school, received the same scores on state councils, and has comparable positions in hospitals Yet it is believed that life begins at birth (pro-choice); while the other believes that life begins with conception (pro-life). When experts disagree on the facts (and values), we have propositional arguments, in which the facts are used to substantiate the allegations, and the facts themselves are often disputed. In this speech, you will make an argument about one of a address the effects and causes of the problem. The areas of controversy for your subject will be in the causes and effects of the problem. Each topic, however, will have different areas of controversy. For example, most agree on the effects of youth crime or unemployment, but we may disagree on the causes. Be sure to distinguish between primary and secondary causes. For juvenile violence, you will admit that there are other causes than those you have chosen, but your causes are more important (primary) than other (secondary) I Smart people disagree with my position. Should I ignore them? Joking about them? NO, you want to recognize that smart people don't agree with you. Then respectfully demonstrate how incorrect they are in their conclusions. Anticipate objections in your speech. Your investigations and research should guide you. JDemonstre rhetorical sensitivity - the discourse should be about the public's relationship to the subject, and only second, about your relationship to the subject. Use pronouns you, yours, our we. Ask the public to imagine the examples you use. Use rhetorical questions to shape public thinking. Don't use all the searches you've found - only the strongest information should appear in your speeches. C Use all three types of evidence: --Statistics --Examples--Testimony - Demonstrate a Clear Organization Introduction Attention Getter Reveal Subject Statement of Credibility Statement Body Statement — most of your speech. Your main points match your overview; Separate Transitions Main Points Conclusion-signals of the end, summary corresponds overview OTHER IMPORTANT DIRECTIONAL LINES - Time: 6-8 minutes - Delivery: Extemporaneous - Mode: Persuasif -Cite 4 sources BEFORE the speech -The typing outline must be handed over on the day of the speech, BEFORE you can give your speech. Be sure to review the checklist of informative speeches! Oh NO, I still can't start.... What must I do??? After studying the subject, and you are overwhelmed by materials, you have to take a step back and ask yourself these two very general questions: What is my specific purpose? To persuade my audience that it's a serious problem. What is my central idea? It is a serious problem because it has effects and is caused by - and requires -- as a solution. Although it is simply a rule of thumb, persuasive speech can often be easily identified by its purpose — for example, when the speech advocates specific (political) action or draws a conclusion on the relative importance of accuracy (value) or whether a concept is true or false (done). Confusion is more likely to occur when a persuasive speech presents both sides of an issue where the facts are disputed or where the evidence is controversial. Such a speech may seem simple informative, especially for a speaker who firmly believes that one side of the question is obviously correct. In these cases, the should be classified as persuasive based on the controversy this subject is considered by the target audience given historical and cultural contexts. The following is an alphabetical list of potential topics, including sub-subjects, if any. Speeches were also classified as proposals for value (V), policy (P) or de facto (F). In some cases, the proposal shares both value and policy implications. In other cases, the proposal may be considered a disputed fact or a value to be shared. In these cases, the speech listed with both (V) and (P) or both (V) and (F), indicating the possibility of making this proposal both a value proposition and a policy proposal, or as a value proposition and a de facto proposition. Please note that this list is not intended to replace or contradict the subject instructions given by your class instructor. If in doubt on a topic, please speak with your instructor to get approval. AGRICULTURE Farms Industrial farms should be banned. (V) (P) Agricultural runoff containing antibiotics is increasing. (F) Fertilizers are overused. (V) Overuse of pesticides is the most important cause of the collapse of bee colonies. (F) Pesticides that kill bees should be banned. (P) All animals must be bred humanely and lead as normal a life as possible before slaughter. (V) (P) Congress should prohibit the inclusion of animal by-products in animal feed. (V) (P) Feed should not [should] include antibiotics. (P) Genetically modified crops The federal government should ban genetically modified crops. (P) Products containing genetically modified ingredients must be labelled. (V) (P) ANIMAL testing is not necessary to prove that a product is safe for humans. (V) Companies should [should] not use animals to perform tests to prove that a product is safe for humans (P) Animals that pit bulls are [not] dangerous animals. (F) There should be a mandatory 6-month waiting period before euthanizing dogs or cats in shelters. (P) Legislation against specific dog breeds should not be adopted. (P) It is wrong not to attack or sterilize your pet. (V) Wild Animals The protection of wild horses should be the responsibility of the U.S. Fish and Wildlife Service, not the Bureau of Land Management. (V) (P) Saltwater fishing licenses should be required. (P) Long-line fishing has a detrimental effect on many wildlife species. (F) Zoos should not Prohibited. (V) (P) Congress is expected to pass a law prohibiting the importation of exotic animals for sale as pets. (P) Mass extinctions are [not] the norm in the animal kingdom. (F) The number of threatened species has accelerated over the past two centuries. (F) Wolves should [not] be reintroduced to traditional areas in the western United States. (V) (P) You should not kill ordinary domestic spiders. (V) (P) It is important to act to save the following extinct species (e.g., elephants, big cats, gorillas) (V) (P) ART The federal government should arts in primary and secondary schools. (P) Video games are an art form. (V) VÊTEMENTS Fur coats must be illegal. (V) (P) Men must wear boxers, not underpants. (F) International apparel manufacturers should be held responsible for tragedies in textile factories. (V) (P) COMMUNICATIONS Phones and cell phones People with smartphones are the equivalent of pets with fleas. (V) Fixed lines are obsolete. (F) Smartphones should be banned in classrooms. (P) Television violence in the media is bad for children. (F) (V) The government should not lift the ban on offensive words on television and radio. (P) We should not have state-controlled media. (V) (P) Reality TV is largely a waste of public airwaves. (V) Popular mass media programming is detrimental to moral values. (V) CATASTROPHES Earthquakes and Tsunamis The New Madrid Fault will shake the Midwest again. (F) The United States should fund research on how to make coastal cities more tsunami-resistant. (P) Hurricanes The levies protecting New Orleans cannot be sufficiently strengthened to protect the city. (F) The United States should use drones to provide disaster relief. (P) Technological disasters The effects of Chernobyl are still significant. (F) The United States should maintain biological records of plant seeds and animal genomes. (P) Volcanoes Yellowstone volcano continues to pose a significant danger to the world. (F) ECONOMY Consumer Products Companies that knowingly market dangerous products should be subject to severe fines. (V) (P) Companies companies are [not] people. (F) The federal government should adopt an updated form of the Glass-Steagall Act. (P) The open market solution is [not] superior to government intervention on economic issues. (V) Consumers should boycott U.S. companies that create foreign headquarters to avoid taxes. (P) The CEO or CEO of a company should be held personally liable for any negligence or criminal act of the company. (V) (P) Minimum Wage The increase in the minimum wage does not fight employment and poverty Stock market Investors should exercise their power to curb corporate misconduct. (P) Congress should prohibit the use of fast trading technologies and techniques. (P) EDUCATION Bullying schools should actively pursue cyberbullying. (P) Bullying should not be legislated. (P) Colleges and Universities community colleges should be required to complete their studies before transferring them. (V) (P) Each university and college should offer at least one mass open online course (MOOC) per semester. (V) (P) The NCAA should pay a reasonable allowance to college athletes who play sports. (P) Discipline Students should [not] wear uniforms in schools. (P) A swat on the back is sometimes necessary to interrupt tantrums at school. V) (P) States should [not] prohibit corporal punishment. (P) Homeschooling and self-learning Homeschooling is superior [or worse] than traditional traditional (V) (P) The Hole-in-the-Wall model must be applied worldwide. (V) (P) Providing laptops to children may not eliminate the need for teachers and schools in remote areas. (F) K-12 Training Scientific evidence supports the start of high school classes later in the morning. (F) The sale of sugary soft drinks should be prohibited in all public schools from kindergarten to grade 12. (P) K-12 education should include relationship education. (V) (P) States should require schools to teach personal finance. (P) Each student must have a laptop for schoolwork. (V) (P) Funding the arts is just as important as funding reading, mathematics and science. (V) Congress should fund research on curricula that integrate online capabilities (e.g., libraries, scientific labs, interactive learning tools, personal tutoring) to reach students who fail. (P) Social media undermines students' already limited interpersonal communication skills. (F) Children rambunctious children in the United States would benefit more from exercise than prescription drugs. (F) (V) The pharmaceutical industry plays an overly important role in children's medicines. (V) Overmedication of underperforming or misbehaving children is related to subsequent violence. (F) Congress should regulate the overmedication of underperforming or underperforming children to prevent drug abuse. (P) Sports in Schools Field hockey should be a co-ed sport. (V) (P) Cheerleading is a

sport. (F) The drum body is a sport. (F) Lacrosse players should be required to wear helmets like boys. (P) Safety restrictions to prevent concussions should be imposed on boys under the age of 13 who play football. (P) ELECTIONS The Public Funding Congress is expected to pass legislation to overturn the Citizens United Supreme Court decision. (P) Not all federal elections should be publicly funded. (V) (P) The right to vote should [not] be compulsory from the age of 18 for federal and/or state elections. (V) (P) Congress should [not] adopt a national holiday. (P) When elections are decided by a few votes, it should be mandatory for another election to be held. (P) Voting should be granted from the age of 16 to all citizens for federal and/or state elections. (V) (P) Voter identification laws should not be implemented to stop alleged electoral fraud. (V) (P) ENERGY Energy The UN should not vote to ban nuclear energy in the world (V) (P) The Oil and Gas Congress should require fracking companies to disclose the ingredients of the liquids they inject deep underground. (P) The Solar Energy Congress should ask federal agencies to use solar energy where possible. (P) Wind turbines have serious negative impacts. (F) ENVIRONMENT Climate change Acting on climate change is no more important than personal freedom. (V) Environmental Risks The United States should [not] impose severe restrictions on Drilling in the Arctic. (P) Redwoods are at risk. (F) The nations of the world to preserve plant and animal diversity. (V) (P) Western forest fires are getting worse. (F) Waste management Plastic water bottles should be banned. (P) Residential recycling should not be mandatory. (P) Recycling has no significant effect on waste volumes. (F) Recycling is not as important as reducing consumption. (V) ALIMENTS AND NUTRITION Cooking and meals Cooks should use fewer recipes that require red meat. (V) (P) Not everyone should be vegetarian. (V) (P) Processed foods are bad for you. (F) Fast food should only be consumed in moderation. (F) Food Safety The FDA should ban pink mud. (P) Congress should pass tougher legislation on the inspection of food for foods produced in the country. (P) Congress should pass tougher legislation on food inspection for imported food. (P) The Congress on Malnutrition should ensure that children in the United States are not hungry. (V) (P) Urban Gardens Cities should reserve spaces for urban gardens. (P) GAMES Congress should legalize [or ban] casinos across the country. (V) (P) Video games should have a provision that allows parents to specify lockout periods (hours of the day or after a designated period of time). (V) (P) GOVERNMENT BUDGET When do deficits really matter? (F) The term limits of the Congress should [should not] be enacted. (P) Congress should work at least 9 months a year. (V) (P) Previous reforms to congressional operations have contributed to the current impasse in Congress. (F) House congressional districts should be re-counted by independent and non-partisan committees. (P) Congress is expected to vote on each executive candidate within 3 months of the nomination. (P) Congress should require that all presidential and congressional ballots be the same in all states. (P) Directorate General No major country should be without the United States ambassador for too long. (V) (P) The Electoral College should not be abolished. (P) The Department of Homeland Security is too large to function effectively. (V) The FDA should cut ties with Monsanto. (P) The FDA is captured by the pharmaceutical industry. (V) (F) It is more important to accept the results of presidential elections than to fight for their accuracy. (V) Judicial The Supreme Court should be subject to the same judicial ethics provisions that apply to all other federal judges. (V) (P) Judges at all levels should not be elected. (V) (P) The Supreme Court decision on Bush v. Gore has upset the balance of powers. (V) An activist judicial system is detrimental [beneficial] to the democratic process. (V) Military The Navy should stop all sonar tests in the ocean. (V) (P) The military should replace chain-of-command reports on sexual misconduct and rape. (P) Congress should revise standards for the use of targeted drone strikes. (P) ARMES TO FEU AND ARMEMENTS Entrepreneurs in war zones Congress should train private contractors who will work in war zones and should adhere to the same standards of conduct expected of U.S. members. United States. (P) Military-Industrial Complex The influence of the military-industrial complex has significantly affected U.S. foreign policy since World War II. (V) (F) Second Amendment Congress is expected to vote to repeal the Second Amendment. (V) (P) Congress should [not] adopt a national gun registry and close the gun sales loophole. (P) Congress should not replay a ban on military assault weapons. (P) The Second Amendment is the [least understood] amendment to the Constitution (V) HEALTH CARE Access to health care Medical marijuana should not be available to patients who need it (e.g., to control pain, seizures). (P) Health care is [not] a human right. (V) The Hippocratic Oath died in modern medicine. (F) Addiction Treatment of opioid addiction [addiction] should not be free. (P) Cigarettes are more addictive and harmful to users than ganja. (F) Congress should [should not] regulate marijuana as it does alcohol or cigarettes. (P) Elder care Home nursing should be covered by Medicare. (P) (V) The United States should implement policies to encourage home care for older Americans where possible. (P) Older Americans benefit from integrated health care provided by a team of experts. (F) Poverty among the elderly has a serious impact on life expectancy rates (F) End-of-life considerations Patients in the final stages of terminal illness should have no choice but to end their lives. (V) (P) Everyone should create documents attributing the power of attorney and the health care power of attorney. (V) (P) We should all be organ donors. (V) (P) Mental Health We should have parity between mental health and health insurance. (V) (P) Congress should prohibit mental health facilities from using electroshock therapy on minors. (P) Smoking The health risks associated with second-hand smoke do not justify a ban on smoking in public places. (V) E-cigarettes (particularly flavoured) pose a significant risk to children. (F) Stress is good for you. (F) We should all walk barefoot to reduce stress. (P) Biofeedback Treatments is a useful tool in pain management. (F) You can make yourself happier just by smiling. (F) Restrictions on homosexuals who donate blood should be lifted. (V) (P) Vaccines Requiring vaccination against common childhood diseases as a condition of school attendance is not a reasonable public health measure. (F) It is the parent, not the government, who should decide must vaccinate or not vaccinate their child. (V) Women's Health Care Drinking during the third trimester of pregnancy is [not] harmful. (F) We don't know enough about what makes women healthier. (F) LOGEMENT Cities should require the use of rooftop heat reduction technologies. (P) All buyers should be informed if a home is in a designated floodplain. (P) HUMAN RIGHTS The international community should stand up for equal rights for women. (V) (P) The United States should offer asylum to human rights victims (P) Society discriminates 20/19. (F) Society discriminates 20/7. (F) IMMIGRATION Children of illegal immigrants Minor children of illegal immigrants should not be granted amnesty and/or U.S. citizenship. (V) (P) Immigration Reforms Congress should grant amnesty to any undocumented immigrant who agrees to serve in the military for 2 years. (P) INTERNATIONAL AFFAIRES The world should not adopt population control. (V) (P) China's one-child policy was not the right approach. (V) The world should impose significant sanctions on Putin and Russia for violating Ukrainian sovereignty. (P) Countries in the Middle East should unite to eradicate ISIL (IS). (P) JOURNALISME It should be a crime for the government to pay professional journalists to write positive articles. (V) (P) The First Amendment and congressional legislation should protect journalists who refuse to reveal their sources. (P) All governments in the world should pay [refuse to pay] a ransom for the release of abducted journalists. (V) (P) RIGHT AND JUSTICE War on Drugs The federal government should not legalize, tax and, if necessary, provide treatment for marijuana use. (P) Intellectual property companies should not be able to patent human genes. (V) Music sampling should not be subject to copyright law (V) (P) All documents over the age of 50 should be automatically entered into the public domain (V) (P) Enforcement The United States should [not] extend mandatory reporting of sex offenders. (P) Drunk driving should have a mandatory prison sentence. (P) Prostitution should not be legalized. (P) All 50 states should require the use of helmets for motorcyclists. (P) Eyewitness identifications are unreliable. (F) Police brutality Police brutality is still widespread. (F) Congress should significantly limit the allocation of surplus military equipment to local police forces. (P) All police officers should be required to wear video cameras. (P) Prison management Prisons should not be a for-profit business. (V) (P) MAPS Schools and institutions should use maps of the world that use Peter's projection, not the Mercator projection. (P) MEDICINE Brain The brain is a biological computer. (F) Health insurance companies should not use brain imaging information to calculate future health insurance premiums. (V) (P) Information obtained for in-depth brain imaging of an individual [should] not be used by authorities to predict the probability future behaviour. (V) (P) Brain research should not be used to modify individual behaviour without their consent. (V) (P) Genetic sequencing The United States should closely regulate cloning research. (P) Research on remedies Stem cell research should be funded [prohibited] by the federal government. (P) The medical community should focus on developing personalized screening programs. (V) MUSIC Hip hop is [not] sexist and does not provoke violence. (V) and (F) can be interpreted as music. (F) The government should not censor music lyrics. (P) Music is essential to a comprehensive education. (V) AMÉRINDIENS Federal policy The Office of Indian Affairs cannot account for funds allocated to Native American tribes. (F) Congress should improve funding for education and health care by reservation. (P) The U.S. government should compensate Native American tribes for violations of treaties and laws. (P) Native American tribes show more respect for the environment than Western cultures. (V) Leonard Peltier is expected to be granted parole. (P) PERSONAL RELATIONS Families should give preference to potential deaf and blind adoptive parents when deaf and blind children are being adopted. (V) (P) Friends Online Friendships are just as important as face-to-face friendships (V) Gay marriage should [should not] be made legal in all 50 states. (V) (P) RELIGION There should be no strict separation of church and state. (V) The government should not strictly enforce the prohibition on active participation in partisan political activities against tax-exempt religions. (V) (P) SCIENCE AND TECHNOLOGY Fundamental research The United States should increase funding for telerobotic research (e.g., surgery, underwater spills). (P) Research on geoengineering volcanoes: What could go wrong? (V) Computers and Robotics The United States should limit the development of advanced artificial intelligence (AI) technologies and associated AI technologies. (P) Hackers pose a growing risk to individual citizens. (F) Computers cannot continue to shrink in size. (F) SPACE EXPLORATION The United States should form an international coalition to search for diversion techniques for asteroids, comets and other threatening projectiles. (P) NASA should never again rely on a foreign country to launch American astronauts into space. (V) (P) NASA should use small dedicated robotic explorers, not astronauts, to explore space. (V) (P) There is a high probability of extraterrestrial life. (F) SPORTS AND ATHLETA There is no hot series (being in the furrow). (F) Water is a better choice than sports drinks. (F) Ballet is a serious men's sport. (F) Professional athletes should not be tested for steroids. (V) (P) The NFL should require the Washington Redskins franchise to change its name. (V) (P) STRANGE AND SUPERNATURAL THINGS Conspiracy theories 9/11 was a hoax. (F) Lee Harvey Oswald did not act alone when he shot President JFK. (F) Landing on the was a hoax (F) Supernatural Beings Bigfoot exists. (F) Most Bigfoot tapes can be demystified. (F) Ghosts exist. (F) A zombie apocalypse could occur. (F) TERRORISM The lessons of the 9/11 Commission have not been learned. (F) The Patriot Act should be amended to better comply with the U.S. Constitution. (P) Nations should not pay ransom for citizens abducted by terrorist groups. (V) Waterboarding is torture. (F) (F) We should give driving tests to citizens over the age of 70 as a requirement to keep a licence. (P) You must not text and drive. (V) The U.S. government should fund research on replacement cars. (P) U.S. history museums are obsolete. (V) The United States would be better served by more than two political parties. (V) The United States should have entered World War II earlier. (V) RESOURCES IN UAE Japan should be sanctioned by the United Nations for continuing to hunt whales. (P) Mercury levels in the oceans are dangerous. (F) Drinking water in the United States is [not] safe. (F) Water in the western United States should be rationed. (P) The United States should not join the resource rush in the artic. (V) (P) WORLD HISTORY Archaeology Primitive people were more sophisticated than modern historians think. (F) Specific Historical Events The United States made the right choice in dropping the atomic bomb on Japan to end World War II. (V) Captain Frank Worsley is the unsung hero of the Shackleton Expedition. (F) (F)

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